

LIVY NIGHTS



LIVEINYOURTRUTH.ORG



MISSION

OUR MEASSURES OF SUCCESS ARE THE COMMUNITIES AND INDIVIDUALS THAT FLOURISH!

Fiscally sponsored by the MoCo Pride Center a 501(c)(3) non-profit, Live In Your Truth (LIYT) Programs create events, employment opportunities, local TV and media programs, and affirming safe spaces, to advocate for and uplift intersectional Black, LGBTQ+, and IPOC underserved communities. By partnering with local TV stations, non-profits, government entities, and community-oriented businesses, we support historically underserved communities, focusing on those who are most systematically disenfranchised.

LIYT NIGHTS & DRAG DUELS

LIYT Nights & Drag Duels is a live entertainment series featuring live music, comedy performances, choreographed dance, and more! While simultaneously bringing awareness to vital advocacy causes, LIYT Nights serve as a fun and inclusive atmosphere, providing entertainment, arts/culture, resources, advocacy, and community. Additionally, we work with community organizations and our advocacy partner, the Montgomery County Health Department, to provide education, health and STI screenings, and tangible resources for intersectional disenfranchised communities.

Live in Veterans Plaza from 6:30 PM – 10:00 PM

1 Veterans Pl, Silver Spring, MD 20910

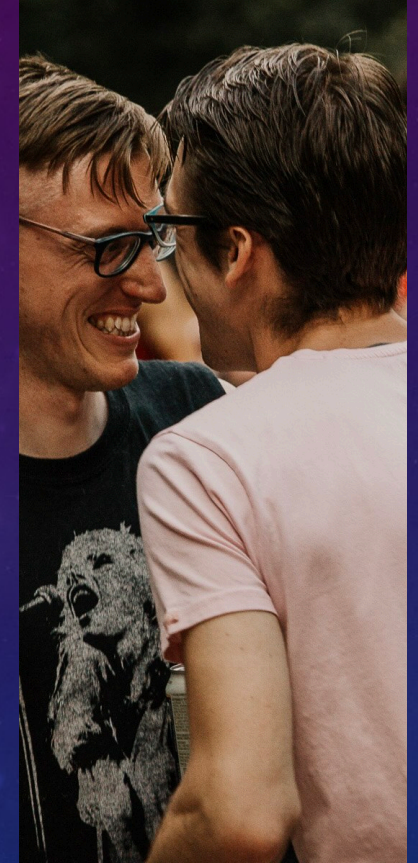
Show Dates:

Friday, April 28, 2023

Friday, May 19, 2023

Friday, June 02, 2023

Friday, June 16, 2023



LIYT NIGHTS & DRAG DUELS FRIDAY, APRIL 28TH

6:30 PM – 10 PM VETERANS PLAZA
1 Veterans Pl, Silver Spring, MD 20910



LIYT Nights on April 28th is a free, open-to-the-public program that will feature live musical performances, an artists' pop-up, an adult beverage garden, STI and health screenings, and health/awareness/education resources. The second half of LIYT Nights is Drag Duels, the DMV's most fierce Drag lip-sync competition, with the finale taking place during MoCo Pride In The Plaza!

LIYT Nights on April 28th will provide advocacy, awareness, and resources for STI Awareness Month, National Youth HIV/AIDS Awareness, Sexual Assault/Domestic Violence Awareness Month, and Cannabis Education & Awareness Month. Featuring community partner organizations, health and STI screenings, education resources, and YOUR fantastic business or organization!



LIYT NIGHTS & DRAG DUELS FRIDAY, MAY 19TH

LIYT Nights on May 19th is a free program open to the public that will feature live comedy performances, an artists' pop-up, an adult beverage garden, STI/health screenings, and health/awareness/education resources. The second half of LIYT Nights is Drag Duels, the DMV's most fierce Drag lip-sync competition, with the finale taking place during MoCo Pride In The Plaza!

LIYT Nights on May 19th will provide advocacy, awareness, and resources for National Asian & Pacific Islander HIV/AIDS Awareness Day and HIV Vaccine Awareness Day. Featuring our community partner organizations, health and STI screenings, education/awareness resources, and YOUR amazing business or organization!

6:30 PM – 10 PM VETERANS PLAZA
1 Veterans Pl, Silver Spring, MD 20910



6:30 PM – 10 PM VETERANS PLAZA
1 Veterans Pl, Silver Spring, MD 20910

LIYT Nights on June 2nd is a free, open-to-the-public event featuring an eclectic mix of live entertainment, an artists' pop-up, an adult beverage garden, STI/health screenings, and health/awareness/education resources. The second half of LIYT Nights is Drag Duels, the DMV's most fierce Drag lip-sync competition, with the finale taking place during MoCo Pride In The Plaza!

June 2nd is the kick-off to LGBTQ+ Pride Month and will feature LGBTQ++ advocacy and awareness resources. Featuring partner organizations, health and STI screenings, resources, and YOUR amazing business or organization!

LIYT NIGHTS & DRAG DUELS FRIDAY, JUNE 2ND



LIYT NIGHTS & DRAG DUELS FRIDAY, JUNE 16th

LIYT Nights on June 16th is a free, open-to-the-public event celebrating Juneteenth and featuring all things Black, where everyone is welcome! Live entertainment, a DJ, Black-owned businesses and artists pop-up, an adult beverage garden, health/STI screenings, and health/awareness/education resources. The second half of LIYT Nights is the semi-final of Drag Duels, the DMV's most fierce Drag lip-sync competition, with the finale taking place during MoCo Pride In The Plaza on Sunday, June 25th!

June 16th will celebrate Juneteenth, Black LGBTQ+ Pride, and National HIV testing. This LIYT event will highlight our partner organizations, health and STI screenings, resources, and YOUR amazing business or organization!

6:30 PM – 10 PM VETERANS PLAZA
1 Veterans Pl, Silver Spring, MD 20910



YOUR SUPPORT MEANS THE WORLD TO BLACK, LGBTQ+, AND IPOC INTERSECTIONAL COMMUNITIES

We want to thank you and emphasize our gratitude in uniting with LIYT (Live In Your Truth) Programs to provide resources for intersectional underserved Black, LGBTQ+, and IPOC communities. By partnering with LIYT Programs, we will work together to provide resources and help foster a more equitable environment.

This year we begin fundraising to renovate a Black and Queer-owned space that LIYT Programs is partnering with to create the first brick-and-mortar space to provide resources for intersectional underserved LGBTQ+ and BIPOC communities, with a focus on equity and support through an anti-racist lens, in Montgomery County, MD. We believe in the power of collaboration and by working together we can create a world that is more inclusive, equitable, and just for all.

MoCo Pride, Black Girl Magic Stories, Black LGBTQ+ Pioneers, The BGMS Juneteenth Celebration, LGBTQ+ Movie Nights, LIYT Nights, Drag Duels, and more are created to advocate for and give opportunities to Black, LGBTQ+, Indigenous, and POC intersectional underserved communities! We promote an atmosphere of inclusion, equity, and authenticity and encourage everyone to Live In Your Truth!





LIYT NIGHTS & DRAG DUELS

SPONSOR BENEFITS

Title Sponsor \$15,000

- “Your Company Name” Presents LIYT Nights & Drag Duels
- Company Logo on Banner
- Remarks at Live Events
- Guest Judging Spot for the Finale during MoCo Pride in the Plaza
- 6 VIP tickets to all 4 shows
- 10x10 booth space at all 4 shows
- Increase Grand Prize to \$5000
- All Platinum, Gold, and Silver Ally benefits

Gold Ally \$5,000

- Mention and tag on 5 social media posts
- 10x10 Booth Space at Pride in the Plaza
- All Silver Ally Benefits

Series Sponsor \$100,000

- “Your Company Name” Presents LIYT Nights & Drag Duels
- Executive Producer Credit on LIYT Nights & Drag Duels TV Series airing on DCTV
- Personalized company pride commercial with Drag Duels contestants
- All Title Sponsor and Ally benefits

Platinum Ally \$9,500

- Logo, Tag, and link on all social media posts
- 4 Tickets to all five shows
- Your company name presents \$2500 Grand Prize
- All Gold and Silver Ally benefits

Silver Ally \$1,500

- Logo on website with hyperlink
- Thank you from the performance stage 3 times throughout the event



LIYT NIGHTS & DRAG DUELS SPONSOR BENEFITS

Community Business Ally \$1,000

- 10x10 Booth Space
- Logo on Website
- Mention and tag on social media posts

Non-Profit Ally \$250

- Mention and tags on social media posts
- 10x10 Booth

Non-Profit Gold Ally \$500

- 10x10 Booth Space
- Logo on Website
- Mention and tag on social media posts

Any Tax Deductible Donation

- A shout out on social media



Live In Your Truth Programs is fiscally sponsored by the MoCo Pride Center a 501©(3) organization. Contact the Director of Live In Your Truth Programs, Phillip Alexander Downie at liytrprograms@mocopridecenter.org or 301-335-0989 for more details.

WWW.LIVEINYOURTRUTH.ORG